

On behalf of



21 October 2009

Dear Cllr

Proposed extension of Sainsbury's Pocklington

Many thanks for giving us the opportunity to update you on Sainsbury's proposals at the latest town council meeting. We appreciate your time and hope you found it useful. There were a number of very pertinent questions from members and members of the public, and I thought it might be useful to follow up on these points.

One of the major topics of discussion was what kind of goods would be sold in the newly extended store, if planning permission is granted. I can confirm that Sainsbury's has no plans to introduce a fishmonger or butchers, or to increase the size of the existing bakery. The proposed increase in sales space of around 5,000 sq ft (465 sq m), which would bring the store up to around 14,000 sq ft (1,300 sq m) of sales space in total, is not big enough to accommodate these kinds of added facilities and the retail offer in the store will, we hope, continue to complement the retail offer elsewhere in the town centre.

As discussed, the proposed extension is primarily aimed at providing more sales space for popular and bulky items, such as cereals, day-to-day toiletries and fruit & vegetables, along with providing more stock space to ensure that items do not run out as quickly, leaving customers disappointed.

The following practical issues were also raised:

Cycle parking – There are currently four 'Sheffield' cycle stands available at the store, allowing eight cycles to be parked (two on each stand). The plans for the extension propose an increase to 10 'Sheffield' stands, providing space for 20 cycles to be stored.

Pedestrian access – There will be four pedestrian routes to the store. New footpaths into the site will be added in three areas: at the rear right-corner of the site (linking to the existing pedestrian crossing on The Balk), further up The Balk (linking into the front-right of the store), and the formalising of the currently unofficial path into the car park from the roundabout at the north of the store. This path will be linked to the store by two zebra crossings across the car park.

Dipped kerb at the front of the site – Sainsbury's transport consultants Savell, Bird and Axon are in discussions with the local highways authority about providing a dipped kerb to provide access to the store for customers on mobility scooters.

Travel Plan for Staff – A green travel plan will be provided if requested by the local planning authority. A framework plan will be included in the planning application.

I hope you have found this information useful and that I have addressed the main issues raised at the meeting. If you would like any further information on any aspect of the proposals, please feel free to call me on 0113 246 9243, or email tom.arnold@localdialogue.com.

Once again, thank you for the opportunity to talk through Sainsbury's proposals with you. As I mentioned at the meeting, a planning application is likely to be submitted in the next few weeks. We will keep you up to date at all stages of the planning process and inform you of any issues that arise.

Yours sincerely,

A handwritten signature in black ink that reads "Tom Arnold". The signature is written in a cursive, slightly slanted style.

Tom Arnold
Dialogue